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GREEK NEIGHBORHOOD ASSOCIATION newsletter

For Greek Sector updates, announcements, and information at Georgia Tech

HOW I LEARNED THE SECRET OF A SUCCESSFUL CAPITAL CAMPAIGN FROM A KUNG FU MASTER: BY CHRIS USRY-ARNOLD, HOUSE CORP. PRESIDENT, ΑΓΔ

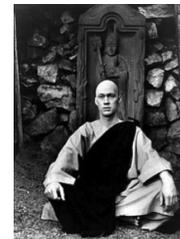
The truth is that it can be hard to know where to start when you need to raise funds for a capital improvement. Fortunately I have a friend...a Kung Fu Master friend. I said to her, "Oh Wise One, my sorority is in need of more room! The chapter is living in a tiny house that can't fit everyone inside without the floor buckling, the roof is sagging and we have to pitch a tent in the back yard to hold recruitment in the heat of August. Where do we begin our journey to better housing?"

She calmly said "Grasshopper, the journey begins with a simple question; what have you done for your alumnae lately?" I was stunned "I haven't given much thought about the alumnae lately! I have had all these housing problems like possums in the trash cans ..." The

Wise One said "Ahh, but Grasshopper, who will support this endeavor if not your alumnae?" At once the mist parted, little tinkling bells and a flute began to play. I thanked The Wise One for her enlightening words. The answer had become clear...

The secret to success in a capital campaign is having engaged alumni. We can't just mail a letter and say "Hi, we haven't been in touch with you for a while, can you give us some money!" No, we need to recruit our alumni just like we recruit new members. You need to open up the line of communication with alumni and reengage them with the chapter before starting a capital campaign.

We created an electronic newsletter with articles they had an interest in like an



"Alumnae Spotlight" from different generations of alumnae and stand out members of the chapter. We did articles on new members and where new graduates

were working (networking). Tell them how well the chapter is doing in scholarship, activities, and awards. Instill pride in your alumni.

At events, greet them with a smile, hand shake, warm hello and introductions. Make sure the house is in good shape when they stop by (no one wants to invest in a dump). Make sure that they know that investing in the success of the chapter is a good thing.

HAVE A QUESTION?

Check out <http://greek.gatech.edu/content/18/greek-facilities> for resources and documents. Or contact Kylie Corcoran, Greek Affairs Coordinator at 404-894-2002 or kylie@gatech.edu.

ANNOUNCEMENTS

“SAE fraternity along with Phi Mu sorority are very proud to announce this summer’s exciting meal plan news. SAE’s Chef Clint will be joining forces with Phi Mu’s now famous Chef Francina Sanders! The two culinary school trained chefs have a combined twenty years in the industry, and have been executive chefs of numerous restaurants in and around the Atlanta area. They will provide dine in and delivery meal options in the Greek Sector for the summer months, and will be utilizing the surrounding farmers markets to provide the best locally grown ingredients as possible.”

Email either chef (francinasanders@gmail.com or clintonfields@comcast.net) for details.

Shared Database of Contacts: Many times during the semester, the Greek Affairs office is contacted by house managers or advisors who are looking for contact information for outside companies to address projects in their facilities (plumbers, general contractors, etc.).

To Share a Contact: <http://goo.gl/2tbZCi>

To Get a Contact: Kylie@gatech.edu

Tech Beautification Day is March 28. The TBD committee is ordering roll off dumpsters for the Greek Sector. TBD Contact Information:

Paige Gordon, Director of CPC Projects, pgordon194@gmail.com

Katie Ferradas, Director of IFC Projects, kferradas52@gmail.com

BOARDER CONTACT INFORMATION

Is your chapter in need of boarders to fill your home? Access a list of people who are interested in a housing opportunity at this link:
<http://goo.gl/nlGsg3>

Know someone who is looking for a place to live in the Greek Sector? Direct them to the Boarder Interest form:
<http://goo.gl/forms/Xy12NQVqil>

DISPOSING OF GREASE IN THE GREEK SECTOR:



Georgia Tech Environmental Health and Safety has encountered a few incidents of incorrect disposal of grease and oil. Incorrect disposal of these items from your kitchen can be reported as a violation to the City of Atlanta. It may be helpful to pass this information on to your kitchen staffs.

Pouring oil/grease in the street or down a storm drain is not appropriate for any reason. Grease should be collected and either removed or recycled by a third party company. Here are some prevention and control measures that include some good rules to stick by:

1. Seal and contain food wastes to ensure they do not leak from solid waste containers and dumpsters.
2. Never dump food wastes into a storm water drain or drainage ditch.
3. Perform equipment cleaning indoors or in a covered outdoor wash area connected to the sanitary sewer.
4. Use dry methods for cleaning outdoor areas whenever possible.
5. Recycle and/or properly dispose of fats, oils and grease.
6. Ensure fats, oils and grease containers are properly covered and sealed.

If you have further questions, please feel free to contact David Marder (Sr. Manager, Environmental Programs, Georgia Tech Environmental Health & Safety) at 404-385-6763 or david.marder@ehs.gatech.edu.

DON'T FORGET...

- Complete your Spring Fire Inspection. You will need to set up a time for a follow-up, too (February and March).
- Review and edit chapter’s Redbook Emergency Plan on file with Georgia Tech (March).
- Coordinate Tech Beautification Day Activities for your chapter (March 28).
- Attend the GNA Meeting on February 16 at 7pm in Smithgall Student Services (Flag Building) Room 117.
- Transition with new or Summer House Manager (April).



GNA VIOLATIONS THIS YEAR

TRASH | DUMPSTERS | LAWNS

Since June 2014, there have been 51 total GNA Violations (YTD: 123)

Trash Violations: 31; over half are on Friday mornings (YTD: 68)

Dumpster Violations: 20, recent trend on Monday mornings (YTD: 55)

Goal for 2014-2015: Less than 100 Total Violations

HOUSE MANAGER SPOTLIGHT: NATALIE LINDSEY, ΑΔΧ

What is the toughest part of being house manager?

The hardest thing is that you never know what issue you will have to deal with, and a lot of things like to break at the same time. I am constantly contacting friends who were house managers else where, as well as Kylie asking if she has information about what other houses have done in similar situations.

What is the Recycling system in your house?

Since before I was a pledge we always had three recycling bins (paper, aluminum, and plastic) just off of our kitchen area. It use to be someone's chore to take all the recyclables to the wreck lot, but now with the pilot recycling program, the chore has become a lot easier by only having to put it behind our house.

What big project are you working on this year?

I just finished transitioning our fire protection companies because our previous one was not meeting expectations. This process involved researching companies online and asking other house managers who they use. Once I had a list of companies, I got

quotes from all of them, comparing not only price, but also contract length and windows for termination. Currently I am dealing with the City of Atlanta about a water leak at our meter, and I am working on getting quotes about tree pruning.



How do you teach your members about how to use the dumpster?

At our housing meeting at the beginning of the semester I address the common things my residents will deal with. I address the more uncommon things as they come up wither to the chapter as a whole, or the member it applies to.

How do you motivate members to do chores? What system works best in your house?

We have a chore chart hanging off our

kitchen for people to mark off when they do their chore. We have fines if chores do not get completed, but if everyone does their chore for the week we have a brownies and ice cream party after chapter. .

Do you have a Committee of members that help you?

This is our first semester adding a "lawn chair" as a position in our sorority. It's still a little cold to do much, but she is very enthusiastic about making our lawn beautiful and has taken on the project coordinator role for TBD.

What is the biggest piece of advice for new house managers?

Things will break, and they will probably break at the worst possible time, but don't let that stress you out. All of the problems you encounter as house manager will be helpful one day when you own your own house, or possibly even out in the work force. Get lots of quotes, not only do you get varying prices, but you get to see the level of professionalism between companies as well as how detailed the quotes are.

Natalie is a 4th Year Material Science and Engineering major from Roswell, GA serving in her second term as house manager.